

CBI's Mane Event 2013

Student Competition

Kings and Queens: Fantasy Royal Wedding

When:

Sunday, February 10,
2013

Competitors Report in at
9:30AM

Competition Begins at
10:00AM

Where:

The Meadows Event and
Convention Center
1 Prairie Meadows Dr.
Altoona, IA 50009

Competition Fee:

\$50.00 per entry

**Requirements to
Enter:**

Any student currently
enrolled in a licensed
cosmetologist or barber
stylist program.
Deadline for entry is
January 31, 2013.

Awards:

Cash prizes will be awarded to First, Second, and Third places.

Objective:

Create a fantasy total
image featuring
elegance, grace, and
beauty based on the
elements of hair, make-
up, and nails. Clothes
complete the total look.

Competition Time:

60 Minutes

Prep Work:

* Competitors will report
with the models at the
appointed time.
* No part of models hair
may be pre combed,
including twists, braids,
or ponytails.

**Tools and
Products:**

Tools will be furnished
by competitors. No
electrical appliances
allowed.

Clothing:

Attire of the model
should fit with the
overall theme of the
competition. Sages will
assess penalties for
indecent attire.

Penalty Points:

See General Rules for
Penalty Assessments

**Judging and
Awards:**

Judging will take place
immediately following
competitors leaving the
competition arena.
Announcement of
winners and awards will
take place following the
judging. Time and place
will be given at
competitors briefing.

**CBI Mane Event 2013 Total Look
Student Competition
Kings and Queen: Fantasy Royal Wedding
General Rules for Competition**

1. A team of up to three members (does not include model) will use their creativity and imagination to create their own interpretation of the theme. Costume must follow the theme.
2. This is a total look competition, where the team members must finish the hairstyle, complete the makeup application and the nail art during the time allowed.
3. A male or female model may be used.
4. No electrical appliances allowed.
5. Hair must be dry, and ready to finish. Points may be deducted for pre-combed hair and nail and body art done prior to competition e.g. braids, twist, ponytails. All work must be done at competition.
6. Body painting is allowed. Model must wear appropriate attire with no nudity.
7. Use of hair additions or hairpieces is allowed. Any type of ornamentation or prosthesis may be used to support the theme. Neither hair nor face can be more than 50% covered by the additions being applied during the competition.
8. If props are used they must be able to be easily carried by the model across the stage with no aid.
9. Time allowed is 60 minutes.
10. Each team will provide a large index card, clearly printed, describing the theme of their entry and details of how it was completed.
11. After competition ENDS, competitors will have 5 minutes to pose their models and place any props.
12. Judging will be based on the overall presentation of creativity and originality of the theme.
13. A 30 point scoring system will be used for the selection of the winners.
14. The competition awards and announcement of the winners will be presented following the competition.
15. No coaching from the model or audience is allowed.

Competition briefing: 9:30 AM

Start time: 10:00 AM

Penalty Points: 1-10 May Be Assessed

Coaching – Verbal or nonverbal assistance to competitor by any person

Hairstyle out of category – Design does not reflect stated objective of contest

Over Preparation – Excessive preparation, giving competitor an unfair advantage

Electrical Restrictions – Not adhering to usage as stated in the rules

Non-respect of Time Stop – Any competitor continuing to work after time is called

Sages on the competition floor will give penalty points. Competition Chairman will review point assessments and a collective majority will result in the final penalties to be handed to the tabulator for deduction from final score.

Celebrate Beauty in Iowa (CBI)
February 10, 2013 at 9:30 a.m. (Competition Briefing)
The Meadows Event & Conference Center
Prairie Meadows in Altoona, IA
"Kings & Queens: Fantasy Royal Wedding"
(Up-To a Three-person Student Team)

Names of Competitors

Phone numbers of Competitors

Hours completed:

School Name: _____

Address of School: _____

Phone number of

School: _____

Name of Model: _____

Entry Fee \$50.00 for each team

1st place Winners

2nd place Winners

3rd place Winners

*Cash prizes totaling \$1000.00 will be split between the winners.

Awards sponsored by ICSA Association Members:

- Great Clips Hair Salons**
- Other Sponsor**
- Other Sponsor**
- More sponsors**

ALL ENTRIES MUST BE RECEIVED ON OR BEFORE JANUARY 31, 2012

Make checks Payable to: ICE

Mail Entries to:

Cathy Ward
103 W Jefferson
Mt. Ayr, Iowa

Any Questions Call:

Jean Boss
319-232-1830
319-269-0915